



# DEPARTMENT OF PSYCHOLOGY

Exploring the science of mind and  
behaviour

KVUM Darul Hidayaya Arts and Science College

Pookarathara

# ABOUT THE DEPARTMENT

The Bachelor of science programme in psychology established in 2015 and masters in psychology established in the year 2023 with the vision to be a centre for “hope & wellbeing”. There are five qualified faculty members with separate digital classrooms for effective teaching. A well furnished and highly equipped laboratory with latest and advanced psychological tests and measurement tools are available for the benefit of students. There is a collection of books and journals for the fruitful learning of the subject. Institutional visits and internship programmes are providing for UG and PG students.



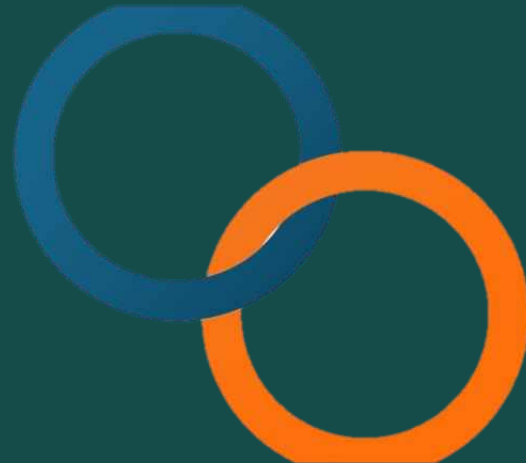
# MISSION AND VISION

## MISSION

- To encourage life skills and cultivate in students professional ethics, a sense of social responsibility and good citizenship in a globalized world.

## VISION

- Centre for hope and wellbeing.



# WHAT IS PSYCHOLOGY

Psychology is a scientific study of mind and behavior

It aims to understand individuals and groups by studying the underlying psychological processes and mechanisms that influence their thoughts, feelings and behavior



# BRANCHES OF PSYCHOLOGY

## Clinical psychology

Clinical psychologists typically work directly in mental health treatment and work with patients who experience some form of mental illness, psychological distress, or emotional disturbances.

## Cognitive psychology

A branch of psychology concerned with looking at mental processes that underlie behavior including thinking, perception, problem-solving, decision-making, memory, and attention

## Developmental psychology

Developmental psychology focuses on the study of development over the entire course of life.

## Social psychology

This branch of psychology is interested in how people's thought, behaviors, and emotions are influenced by other people.

## neuropsychology

Clinical neuropsychologists work with people with brain disease or injury, usually in a medical facility..



### Sports psychology

This is a branch centered on the psychology of sport and exercise. Professionals who work in this field might help people overcome injury and work with professional athletes to improve motivation and focus.

### Forensic psychology

Forensic psychology is a combination of law and psychological knowledge

### Industrial-organizational psychology

I-O psychologists, as they are often called, are interested in helping organizations by improving employee selection, motivation, workplace performance, productivity, and occupational health.

### Cross-cultural psychology

This area of psychology is devoted to studying similarities and differences in cultures worldwide. Some aspects of human behavior are universal, while others are unique to a culture.

### School psychology

This field of psychology is devoted to helping students deal with academic, social, emotional, and behavioral issues they face in school settings. These professionals work with individual students, parents, educators, and school administrators.



# IMPORTANCE OF PSYCHOLOGY

- Psychology plays a vital role in understanding human behavior, cognition, and emotions.
- Its important in various aspects of life like-

Improved mental health

Optimizing cognitive function (attention, memory, learning)

Understanding interpersonal dynamics

Personal growth

# SCOPES OF PSYCHOLOGY

- There is an emerging career scope of psychology in India with many students opting for this specialization to explore jobs as psychologists, guidance counsellors, clinical psychologists etc...

Industrial/ organizational psychologist

Neuropsychologist

School counsellor

Clinical psychologist

Forensic psychologist

Counselling psychologist

Sports psychologist

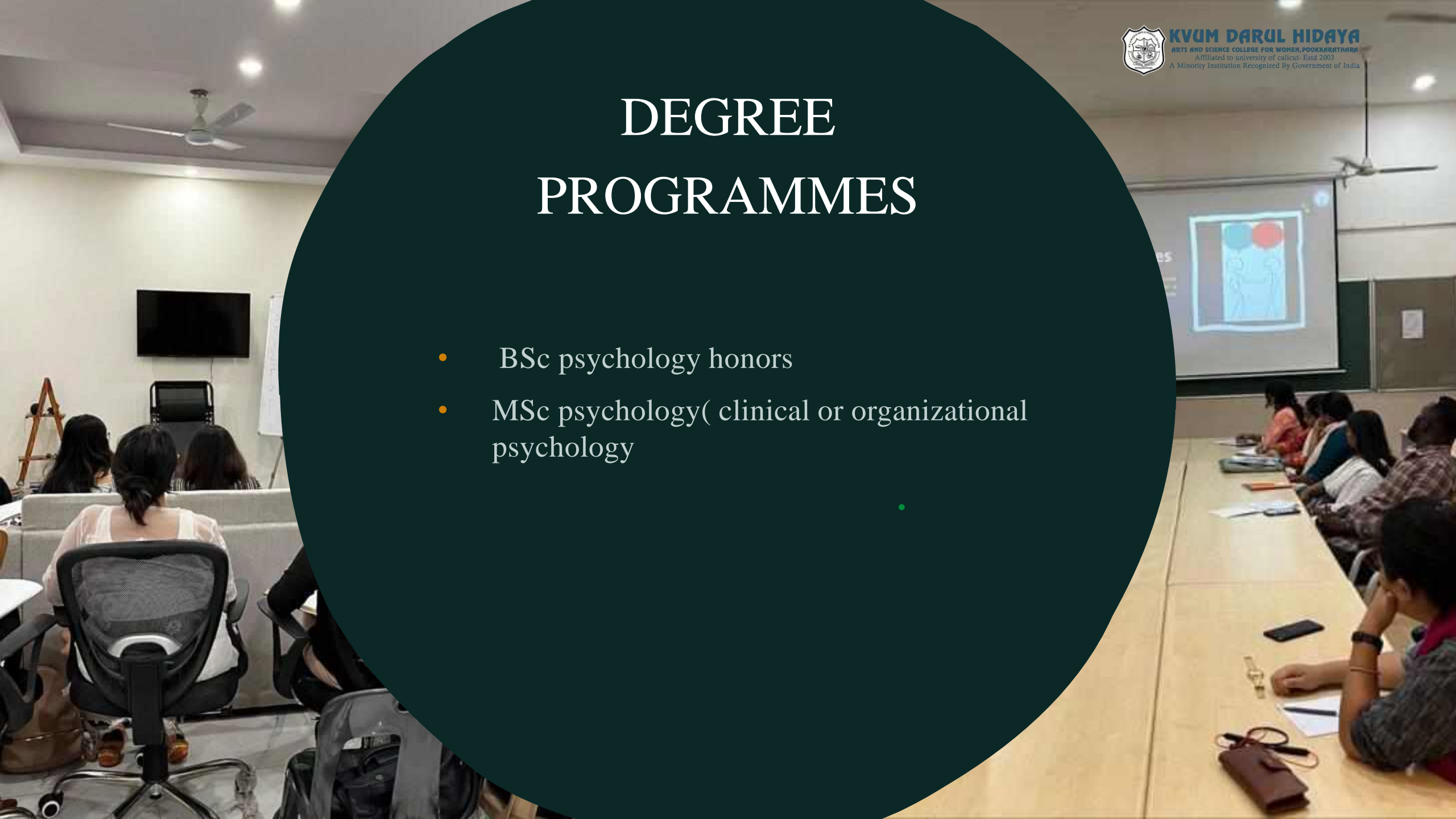
Education psychologist

Child psychologist



# DEGREE PROGRAMMES

- BSc psychology honors
- MSc psychology( clinical or organizational psychology)



# ADD ON COURSES

- Diploma in Psychological First- Aid
- Diploma in Counselling psychology
- Certificate course in positive psychology



MODULE 2  
Éléments de base des



Introduction to PFA

# FACULTIES



**AHSANA V A**

Head of the department  
Department of psychology  
Qualification: MSc  
psychology with SET  
PG Diploma in School  
Counseling



**FASHA K V**

Assistant professor  
Department of psychology  
Qualification: MSc clinical  
psychology  
PG diploma in counseling  
psychology



**RINSHA K A**

Assistant professor  
Department of psychology  
Qualification: MSc  
psychology with SET



**NAJILA K**

Assistant professor  
Department of psychology  
Qualification: MSc  
Psychology

# RESEARCH METHODS

EXPERIMENT



SURVEY



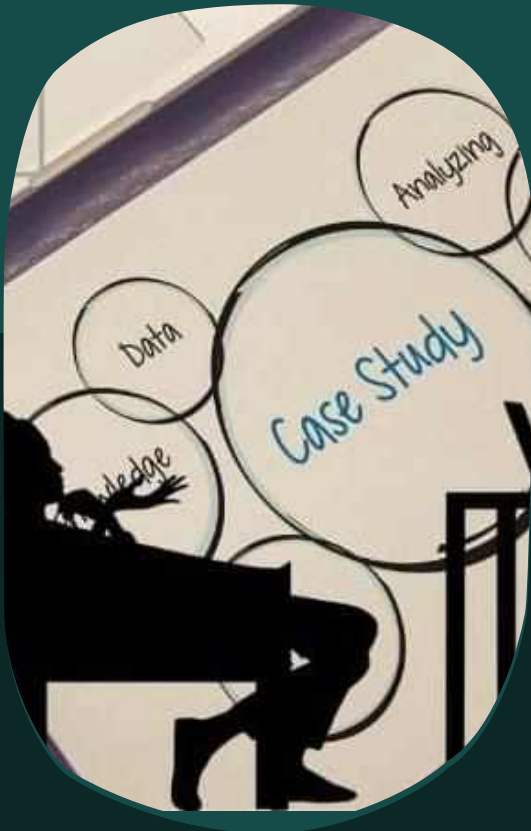
INTERVIEW



OBSERVATIONS



## CASE STUDY



## CONTENT ANALYSIS



## VARIOUS OTHER METHODS



# FACILITIES AND RESOURCES



- Psychology digital class rooms
- Psychology lab
- Library facilities
- Online resources
- Field study opportunities
- Competitive exam guidance
- Internship opportunities

# DEPARTMENT EVENTS

- Research seminars
- Workshops
- Guest lectures
- Association programmes
- Institution visits
- Field trips





GPS Map Camera

Google  
Malappuram, Kerala, India  
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Long 75.999652°  
12/02/24 10:27 AM GMT +05:30



LOUISE MOUNT  
HOSPITAL



# HOW TO APPLY

Visit the website of Calicut University for detailed information about the application process, deadlines, and requirements. You can also contact our admissions office for any questions.





**K.V USTAD MEMORIAL DARUL HIDAYA ORPHANAGE  
ARTS AND SCIENCE COLLEGE, KOLOLAMBA**  
Affiliated to University of Calicut | Estd. 2003  
A Minority Institution Recognized By Government of India



AICTE Recognized

## Contact Us

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